

W O M E N I N D E N I M VENDOR REGISTRATION

JANUARY 24-25, 2020

To: Potential Vendors for the 2020 Women in Denim Conference

Women in Denim will be celebrating women of rural America at our 16th annual conference January 24 and 25, 2020 at the Buena Vista University Forum in Storm Lake, IA. To see more about this year's conference check out the web site at www.womenindenim.com or Facebook.

We are currently accepting applications from vendors with products that would be of interest to our participants. Due to increasing demand for limited space all vendors are subject to committee review. We want to create a good shopping experience for participants and a successful event for vendors. Only one vendor of a product line will be accepted. Vendor applications are accepted on an ongoing basis beginning October 15 until all spots are filled. Applicants will be notified following committee review. The cost is \$50.00 per table, payment due at time of application. Skirted table size is six feet or eight feet and all products or displays must be kept within the table space. Products may be sold directly to participants. Please indicate specific products or product line you will offer.

Pre-conference activity starts with registration beginning at 3:00 PM on Friday, January 24th. Booths should be checked in and completely set up by 3:00 PM on Friday as participants will begin arriving. Dinner and keynote speaker will begin at 6:00 PM followed by a dessert buffet and social time. Booths may be closed once dinner begins. Saturday sessions begin at 8:30 AM and booths should be set up by 7:30 AM as many participants will arrive early for a light breakfast. On Saturday, booths are to remain up until at least the beginning of the closing session which is at 2:20 PM.

Vendors are encouraged to have booths staffed at all times. A locked overnight storage area will be made available. Women in Denim and Buena Vista University are not responsible for loss.

Cancellations made after January 17th will not be refunded. If you have questions regarding being a vendor please e-mail womenindenim@gmail.com.

Please return vendor application and payment to:

Women in Denim
PO Box 146
Alta, Iowa 51002

Visit our website at www.womenindenim.com
Save this information for future reference.



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Vendor Application

Name of Business/Agency _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Cell Phone: _____

Email Address: _____ Website: _____

Contact Person: _____

List information/specific product line you will be sharing with conference participants:

Would you like to provide items for "goodie bags" given to participants at check-in or do you prefer to distribute them at your table?

Yes No I prefer: 8 ft table 6 ft table

Would you like to donate a door prize for the drawings at the end of the conference?

Yes No If yes, please identify prize: _____

Meal information: Optional meal tickets may be purchased for the Friday evening keynote and Saturday luncheon for \$10.00 each.

_____ # tickets requested for Friday _____ # tickets for Saturday

Vendor Space Fee: Cost of the vendor space is \$50.00. An eight foot skirted table or six foot table will be provided with each space. Display must fit within the space of the table or an area equivalent to the table. Limit is 1 table per vendor. Conference sponsorship of \$250.00 or more waives the vendor fee.

**Payment for vendor booth and optional meal tickets due with application. If we are unable to provide a booth space checks will be returned.

